



The Pink Triangle Legacies Project

pinktrianglelegacies.org

Bring Powerful LGBTQ+ History to Your Workplace

Empower your inclusion strategy with historically grounded learning

The Pink Triangle Legacies Project (PTLP) is a nonprofit dedicated to teaching the history of the Nazis' LGBTQ+ victims, and connecting historical lessons to the present to build more inclusive and resilient communities. Our programs are research-based, emotionally resonant, and proven to engage audiences across industries, from finance and law to tech and global consulting firms.

Signature Corporate Events

Lessons from LGBTQ+ History: Understanding Marginalization and Allyship

How history helps us build inclusive and supportive communities today

Never Again Is Now: Learning LGBTQ+ History to Protect Our Future

An action-oriented, history-grounded program that helps teams understand the present through the lessons of the past

Fireside Chat with the Author of *Pink Triangle Legacies*

A conversational, customizable session ideal for Pride Month & LGBTQ+ History Month

Why Corporations Choose PTLP

- Grounded in historical scholarship; delivered with human storytelling
- Speaks to all employees and is educational even for those not versed in LGBTQ+ history
- Connects past lessons to modern inclusion, leadership, and community care
- Flexible formats: virtual, in-person, hybrid
- Engaging: previous talks have drawn 150–2,000 attendees
- Turnkey experience: we provide slides, visuals, and facilitation



Thank you for sharing your research and insights with such clarity and heart. Your presentation was a sobering and important reminder, one that sparked meaningful reflection and conversation, just as we'd hoped." **PTLP Corporate Client, Washington, DC**



About the Speaker

Jake Newsome, Ph.D. is an internationally recognized historian, educator, and speaker whose work illuminates the histories and contemporary experiences of LGBTQ+ communities. He is the author of *Pink Triangle Legacies: Coming Out in the Shadow of the Holocaust* (Cornell University Press), a landmark book praised for making complex history accessible, relevant, and deeply human.

Before founding the Pink Triangle Legacies Project, Jake spent a decade at the U.S. Holocaust Memorial Museum, where he led national initiatives that engaged more than 250,000 students at nearly 300 universities. He also contributes to national conversations through op-eds in outlets like *The Washington Post* and as a guest on global podcasts including *Getting Curious with Jonathan Van Ness*.



Jake's speaking style blends rigorous scholarship with powerful storytelling and clear, actionable insights. His programs help audiences understand how history shapes our present and what each of us can do to build communities where LGBTQ+ people feel seen, respected, and supported.

Past Clients & Partners

Corporate partners consistently describe our programs as engaging, eye-opening, and one of the most meaningful DEI events of their year. Jake and PTLP have provided programs, trainings, and consultations for a wide range of organizations, including:

- **Corporate Clients:** Capital One, Sixth Street Partners, SEI Investments, Arnold & Porter, Konica Minolta, Axis Capital, Plaid
- **Government Agencies:** U.S. State Department, U.K. Department of Transport, City of Paris
- **Educational Institutions:** Library of Congress, Auschwitz-Birkenau Museum, U.S. military academies, New Jersey Board of Education, Illinois Holocaust Museum
- **Community Organizations:** DC LGBTQ+ Center, Defense of Democracy, OutVote

Engagement Options & Pricing Ranges

PTLP offers flexible programming that can be tailored to industry, regional context, or specific ERG priorities. All engagements can be delivered in-person, hybrid, or virtual.

- Keynote Program (60 minutes, including Q&A): Starting at \$7,500
- Employee Workshop (60–90 minutes, interactive format): Starting at \$10,000
- Half-Day Learning Event (Keynote + facilitated dialogue + breakout prompts): starting at \$18,000

All programs include pre-event planning support and custom slide design tailored to your organization's goals. Final pricing varies with audience size and customization level.

Let's create an unforgettable Pride Month or LGBTQ+ History Month experience for your employees. To discuss corporate programming or request a quote:



Email:
jake@pinktrianglelegacies.org



Book a Discovery Call:
calendly.com/ptlp/30min